

Prince George's County Fair Association, Inc.
P O Box 1010, Upper Marlboro, MD 20773

September 8-11, 2011

www.countyfair.org sponsor@countyfair.org

Greetings,

Thank you for taking the time to read this letter. The Prince George's County Fair, started in 1842, is the oldest running county fair in Maryland. We are a non-profit organization, not funded by the County or any other government agencies.

We work hard as a total volunteer organization, with no paid staff, to produce our event – The Prince George's County Fair. My appeal to you has no monetary value to me or anyone else.

Prince George's County is a very diverse place to live. We have rural, to suburban, to 'city' living. Trying to include all of our community is our goal. Sometimes it seems we come up short, but with your help we hope to achieve our goals. This is your chance to associate your name with a good old-fashioned trip down memory lane and to help allow our guests to have a relaxing day of family fun and entertainment. It is our goal to achieve this, and this takes additional funds.

On Sunday, September 11th, we will be hosting "Military Appreciation Day". Members of our Armed Forces, past and present, will be given free admission to the Fair. Also allowed in free will be family members of those on Active Duty. This is our second year doing this, as we feel it is always time to honor those who have served our country, and the families that support them.

We have over 50 commercial exhibitors at the Prince George's County Fair. Our SPONSORS are the only ones who are given the opportunity for the placement of any signage outside of their booth space. SPONSOR logos, and links to their website, are also placed on our website for the year. New this year is the opportunity for a SPONSOR to be acknowledged for supporting a particular event. Some of the events include the "Twisted 'K' Bull Riding", "County Fair Horse Pull", "Ernie [Some Kind Of Wonderful] Fields", "Sutler Post Farm Clydesdales", "Beautiful Baby Contest", among others. In an effort to encourage everyone to help, we have sponsorship levels as small as \$100.00. If you are unable to become a cash sponsor, we are always in need of in-kind services. Even if you are unable to do that, but are able to offer some time, we always welcome your help as a volunteer or even as a board member. We are also having a raffle, and would appreciate the donation of any item for it.

If you are unable to help us out, but know of someone who is in a position to do so, we would appreciate you passing along this information. Or, please give us a call to help with an introduction.

Please see our website at "www.countyfair.org" if you have any questions. You can email us at "sponsor@countyfair.org" or contact me at 240-988-0745.

Thank you,

Doris A. Case.

First Vice-President, Prince George's County Fair Association, Inc. Sponsorship 20110510

PRINCE GEORGE'S COUNTY FAIR ASSOCIATION, INC

BOX 1010, UPPER MARLBORO, MD 20773

301-952-0270

WWW.COUNTYFAIR.ORG sponsor@countyfair.org

SEPTEMBER 8 - 11, 2011

SPONSORSHIP LEVELS

Green Ribbon Level - \$100-\$499

Posting of any sign/banner THAT SPONSOR PROVIDES (Not exceeding 2'x4') *

Display as a sponsor on the County Fair web site

Certificate of sponsorship

Two Four-Day passes to the Fair

For every \$100 after the first \$100, an additional two One-Day passes

Yellow Ribbon Level - \$500-\$999 — All previous, plus the following:

Posting of any sign/banner THAT SPONSOR PROVIDES (Not exceeding 4'x4') *

Four Four-Day and Four One-Day passes to the Fair

For every \$100 after the first \$500, an additional two One-Day passes

White Ribbon Level - \$1000-\$1499 — All previous, plus the following:

Commercial Booth for sponsor's use

Display as a sponsor on the Arena's Electronic Signboard

Posting of any sign/banner THAT SPONSOR PROVIDES (Not exceeding 4'x6') *

Six Four-Day and Six One-Day passes to the Fair

For every \$100 after the first \$1000, an additional two One-Day passes

Red Ribbon Level - \$1500-\$1999 — All previous, plus the following:

Sponsorship shown on Race Car/Truck at FAME racetrack

Invitation to Fair Thank-You Dinner in November

Posting of any sign/banner THAT SPONSOR PROVIDES (Not exceeding 4'x8') *

Eight Four-Day and Eight One-Day passes to the Fair

For every \$100 after the first \$1500, an additional two One-Day passes

Blue Ribbon Level - \$2000-\$2499 — All previous, plus the following:

Choice of a select group of Wood Carvings created during the Fair

Posting of any sign/banner THAT SPONSOR PROVIDES (Not exceeding 4'x8') *

Ten Four-Day and Ten One-Day passes to the Fair

For every \$100 after the first \$2000, an additional two One-Day passes

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SPONSORSHIP LEVELS

Reserve Champion Ribbon Level - \$2500-\$4999 — All previous, plus the following:

VIP Parking in reserved lot adjacent to Arena (limited number)

Posting of any sign/banner THAT SPONSOR PROVIDES (Not exceeding 4'x8') *

Ten Four-Day and Ten One-Day passes to the Fair

For every \$100 after the first \$2500, an additional two Four-Day passes

Champion Ribbon Level - \$5000 or more

Exclusive use of an Arena Skybox for one night of the Bull Riding Show (limited)

Twenty Four-Day and Twenty One-Day passes to the Fair

For every \$100 after the first \$5000, an additional two Four-Day passes

VIP Parking in reserved lot adjacent to Arena (limited number)

Choice of a select group of Wood Carvings created during the Fair

Sponsorship shown on Race Car/Truck at FAME racetrack

Invitation to Fair Thank-You Dinner in November

Commercial Booth for sponsor's use

Display as a sponsor on the Arena's Electronic Signboard

Posting of signs and banners THAT SPONSOR PROVIDES (Sizes to be determined)

Display as a sponsor on the County Fair web site

Certificate of sponsorship

**** FAIR BOARD TO DETERMINE PLACEMENT AND WILL POST ALL SIGNS & BANNERS.***

SPECIAL SPONSORSHIP OPPORTUNITIES - If you can provide the amounts listed, you will be recognized as the SOLE SPONSOR for that activity. This amount can be part of your BLUE RIBBON, RESERVE CHAMPION RIBBON, or CHAMPION RIBBON level sponsorship.

Bar-C-Ranch Exotic Animals - \$2000

Kountry K-9 Show - \$3000

Saturday Horse Pull in Show Place Arena - \$3500

H B Chainsaw Carving - \$3500

Ernie [Some Kind Of Wonderful] Fields Band - \$3500

Friday Night Fireworks - \$4000

Sutler Post Farm Clydesdales - \$4500

~~Twisted "K" Bull Riding - \$20,000 - Sponsored~~